



Invest with social impact

Birmingham Hippodrome is proud to present a series of opportunities for your business to support our wide-reaching Learning & Participation programme.

BIRMINGHAM HIPPODROME PROJECTS

Invest with us in young talent in the city and wider region to ensure social impact in communities with the greatest need...

We offer your brand the chance to:

- Create opportunities with impact for talented young people with financial constraints
- Help create a sustainable legacy for young people
- Connect and engage your teams with diverse communities
- Demonstrate your Corporate Social Responsibility credentials
- Share the community story through PR and Media platforms
- Align your brand with an independent charity at one of the UK's busiest arts venues in support of wider community ambitions

Birmingham Hippodrome is an independent charity committed to making a difference to young people's lives through its Learning & Participation programme.

The Hippodrome Education Network (HEN) creates outstanding opportunities in schools and colleges located in socially marginalised communities.

The network of 32 primary, secondary and SEN schools brings creativity into the curriculum. We place Learning Officers in schools, connect learning outcomes to exciting opportunities at the Hippodrome, and provide young people with the chance to experience live theatre and outdoor festivals.



Take a look at our HEN film at birminghamhippodrome.com/HEN

“Today was spectacular! When we were told it would be a member of the cast I didn't realise it would be a lead! We are so grateful to be part of this project, and HEN in general.”

HEN School Teacher



“The best thing is that the Hippodrome keep coming into school to work with us, they don't come once and then not come back.”

HEN School Student



“Supporting HEN is a practical way to remove barriers and foster a love of creativity in the next generation.”

Kirsty Davies-Chinnock,
Managing Director, PPS Ltd



Investment Opportunities



HEN Showcase Project Sponsor

Support an inspiring curriculum-related performing arts project for up to 1,000 pupils

£10,000

Opportunities include:

- Accreditation as HEN Showcase Project Sponsor in all printed and digital materials associated with the event
- Supply a volunteer team to support HEN showcase events
- Supply a judge for the Showcase day
- Brand presence at the Showcase day
- Invitations to attend the Showcase performance
- Company logo on HEN sponsors page on Hippodrome website

HEN Gold School Champion

Create exceptional arts and cultural opportunities for disadvantaged pupils by sponsoring a school for 12 months

£5,000

Opportunities include:

- Accreditation in a selection of printed and digital materials for the HEN Network
- Invitations to HEN performances and showcases
- Provide business mentoring to the HEN School
- Company logo on HEN sponsors page on Hippodrome website

Young Companies Bursaries Champion

Support year long bursary places in our Young Companies for talented young people identified in our HEN schools

From £1,000

Opportunities include:

- Accreditation in a selection of printed and digital materials for Young Companies
- Meet the recipients of your bursaries
- Invitations to Young Companies performances

HEN Headline Sponsor

With a significant investment, talk to us about becoming the game-changer for our HEN Network.

Together we can create 100,000 transformational arts and cultural opportunities for school pupils from disadvantaged backgrounds.

“I want to do drama again. I wouldn't have done it before but now I love it and want to do it again.”

HEN School Student



“Our school has had a tough time of late, being in special measures. This has been the first really positive thing for us and the children and parents are both getting so much out of it!”

HEN School Teacher



To start investing or find out more contact...

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