



HIPPODROME LEADING LADIES

12 Month Membership Pack

Your calendar of fun, sociable nights at the UK's most popular theatre starts here! Membership at **Leading Ladies** guarantees you a warm welcome and the chance to meet new people in the City. Enjoy with friends and colleagues or perhaps treat a client.

Our friendly network for women, launched in 2011, is an ideal way to relax at the end of your working day. Enjoy world-class entertainment in the theatre you love, including backstage access, cast appearances, exclusive invitations and of course first-class hospitality – all done with a hint of glamour!

Positive Partnerships

We regularly work with a range of high-end partners, including Champagne Laurent-Perrier, Birmingham Living, AVA Events Styling, The Edgbaston Boutique Hotel and Cocktail Lounge and Vivienne Bailey Photography.

Want to become a sponsor? Ask how your brand can work with us.

Leading Ladies

Our friendly social network for women
– isn't it time you were on the guest list?

Guests tell us Leading Ladies is...

Engaging, worthwhile, excellently organised, professional, interesting, inspiring, quality, informative, useful, prestigious, smart & clever, diverse, business-like and ideal for client entertaining.

Your investment with us

Your membership and regular prize draw at Leading Ladies events helps us to raise funds for **Hippodrome Projects**, our own curated programme of indoor and outdoor live performance, community work and transformational learning projects that help more people experience arts and culture.

Thank you for your support in helping to bring this inspiring programme to life!

Enjoy your membership.



MEMBERSHIP BENEFITS

- Six complimentary places to use at show related event(s) of your choice during your year-long membership
Format of show-related events includes: premium show ticket, personal guest list, light supper, welcome drink and photographs
- Use ONE of your complimentary places at a major **Gala Evening** during your membership year
Format of Gala Evening: drinks reception, three-course seated dinner, premium show ticket and programme, after-party
NEW BENEFIT
- Business name accreditation in all Birmingham Hippodrome printed and digital supporter materials (includes **Leading Ladies** webpage, newsletter, season brochure and show programmes)
- Complimentary parking for members and their guests in the Arcadian car park for Leading Ladies events only
- 10% discount on any additional places purchased for Leading Ladies events
- Invitations to new season launch, exclusive events and Hippodrome Projects receptions
- Priority booking for places at **Leading Ladies** tables at Gala dinners
- 20% discount on all treatments at Edgbaston Holistic



SPONSORSHIP

If you'd like to step that little bit further into the spotlight and help your brand reach out to a wider audience, why not consider an event sponsorship package with us?

In addition to ALL of the usual 12 month Leading Ladies membership benefits listed above, this value-driven opportunity offers:

- A further six complimentary places to use at your sponsored event
- Logo accreditation in all printed and digital materials associated with the event (webpage, invitation, post-event thank you)
- Brand presence at the event
- Opportunity to welcome guests
- VIP photographs submitted to our media partners
- PR & Social Media support for the sponsorship
- Guest blog opportunity published on **birminghamhippodrome.com**
- Opportunity to share an offer with **Leading Ladies** database



CONTACT

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