



BIRMINGHAM  
HIPPODROME

# Sponsorship Package: A night of street food and laughter at **Tim Minchin's** brand new show

Fri 15 Nov

Take advantage of this exclusive, one-off opportunity to align your brand with internationally renowned artist **Tim Minchin**. The award-winning comedian, actor and composer's show **BACK** is billed as *Old Songs, New Songs, F\*\*\* You Songs*, hinting at a set list of material from all corners of Minchin's eclectic – and often iconoclastic – repertoire.

Our sponsorship package is brimming with benefits and the chance to wow your guests at this **SOLD-OUT** show. Your investment will make a direct contribution to our wider artistic and community ambitions as an independent, not-for-profit charity including our inspiring **Hippodrome Projects**. **Thank you for your support!**



## *The Evening Includes...*

- Exclusive reception in a private studio for 70 guests from all business sectors
- Street Food Supper & Interval Ice Cream
- Pop-up bar throughout the evening
- Playlist from Live DJ

## *Package Benefits...*

- 10 Premium Front Stalls tickets to the sold-out show
- Welcome drink, street food supper, interval ice cream
- Branding presence at the event
- Accreditation on all printed and digital materials associated with the event
- VIP photographs published on [birminghamhippodrome.com](http://birminghamhippodrome.com) and submitted to the media
- Social media support from expert, in-house Comms team (Facebook 52,000, Twitter 49,000, Instagram, LinkedIn)
- Guest Blog published on [birminghamhippodrome.com](http://birminghamhippodrome.com)

*"Tim Minchin is a genius, pure and simple"* Time Out

## Let's Start a Conversation

For more details please call or email **Judith Greenburgh**, Head of Partnerships and Events  
**0121 689 3082** [judithgreenburgh@birminghamhippodrome.com](mailto:judithgreenburgh@birminghamhippodrome.com)

Birmingham Hippodrome is a Registered Charity, number 510842.

